

January 8, 2009

UPA 305
URBAN GOVERNMENT II: MANAGING THE EXTERNAL ENVIRONMENT

Networks and Collaborative Management

Spring 2009
Tuesdays and Thursdays, 11:00-12:15pm
204 Taft Hall

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141 CUPPA Hall
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Office hours: send me an email and we'll set up a mutually convenient time.

Texts:

- Agranoff, Robert. *Managing within Networks: Adding Value to Public Organizations*. Washington, D.C.: Georgetown University Press, 2007.
- Agranoff, Robert, and McGuire, Michael. *Collaborative Public Management: New Strategies for Local Governments*. Washington, D.C.: Georgetown University Press, 2003.
- Conlan, Timothy J., and Posner, Paul L. *Intergovernmental Management for the 21st Century*. Washington, D.C.: Brookings Institution Press, 2008.

Required written assignments:

- Midterm exam: 30 percent of the course grade
Final exam: 70 percent of the course grade

PART I

Week 1: Jan. 13, 15

Introduction to the Course

Epistemology: Rules for Social Science Research: How to Find Out What's REALLY Going On

Rhetoric: What's In a Word?—plenty, when the word is “service”, as in public service; “servant”, as in public servant; “defense”, as in Department of Defense; “freedom”; “independence”; “complex”; and there are others.

Behaviorism
System Analysis

PART II

Weeks 2, 3: Jan. 20, 22, 27, 29

Networks

Collaborative Management

Agranoff, *Managing within Networks*, Preface, Ch. 1, 2.

Agranoff and McGuire, *Collaborative Public Management*, pp. vii-ix, 1-19, 20-42

PART III

Weeks 4, 5, 6: Feb. 3, 5, 10, 12, 17, 19

The American Federal System, Intergovernmental Relations (IGR), and Intergovernmental Management (IGM)

Conlan and Posner, eds., *Intergovernmental Management for the Twenty-First Century*, Ch. 1, 2, 3

Types of Collaborative Management

Agranoff and McGuire, *Collaborative Management*, Ch. 3

Types of Networks

Agranoff, *Managing within Networks*, Ch. 4

PART IV

Weeks 7, 8, 9: Feb. 24, 26, March 3, 5, 10, 12

MIDTERM EXAM: March 3

Political Environment of Municipal Government

Regionalism, Federalism, and Municipalities

Conlan and Posner, eds., *Intergovernmental Management for the Twenty-First Century*, Ch. 9

Block Grants, Mandates, and Intergovernmental Management

Conlan and Posner, eds., *Intergovernmental Management for the Twenty-First Century*, Ch. 12, 13

What Collaborative Network Managers Do

Agranoff and McGuire, *Collaborative Public Management*, pp. 67-98

Types of Networks (cont.)

Agranoff, *Managing within Networks*, Ch. 5

PART V

Weeks 10, 11, 12: March 17, 19, 31, April 2, 7, 9

Economic Environment of Municipal Government

Fiscal Aspects of Intergovernmental Relations

Conlan and Posner, eds., *Intergovernmental Management for the Twenty-First Century*, Ch. 4

National Security and Intergovernmental Management

Conlan and Posner, eds., *Intergovernmental Management for the Twenty-First Century*, Ch. 5

Education, Welfare, and Intergovernmental Management

Conlan and Posner, eds., *Intergovernmental Management for the Twenty-First Century*, Ch. 6, 7

What Collaborative Managers Do (cont.)

Agranoff and McGuire, *Collaborative Public Management*, pp. 99-124

Network Management

Agranoff, *Managing within Networks*, Ch. 6

PART VI

Weeks 13, 14: April 14, 16, 21, 23

Economic Development and Collaboration

Agranoff and McGuire, *Collaborative Public Management*, pp. 125-51

Performance Management and Intergovernmental Management

Conlan and Posner, eds., *Intergovernmental Management for the Twenty-First Century*, Ch. 10, 11

Knowledge Management in Networks

Agranoff, *Managing within Networks*, Ch. 7

PART VII

Week 15: April 28, 30

Conclusions

Agranoff, *Managing within Networks*, Ch. 9, 10

Agranoff and McGuire, *Collaborative Public Management*, pp. 152-74, 175-96

Conlan and Posner, eds., *Intergovernmental Management for the Twenty-First*

Century, Ch. 15

Emerging Developments and Issues

Intergovernmental Lobbying in the Federal System

Conlan and Posner, eds., *Intergovernmental Management for the Twenty-
First Century*, Ch. 14

FINAL EXAM: TBA